

# EUREKA GRINDERS

## THE STORY BEHIND THE BRAND & THE JAGUAR PARTNERSHIP

LOOKING  
FOR A DEAL?  
SCROLL DOWN TO SAVE  
WITH OUR EUREKA  
PACKAGE DEALS

**It has been 6 years since we started our exclusive collaboration with Eureka in the UK and the brand is going from strength to strength in 2024. So, who are Eureka and when did the Eureka story begin?**

It all began in Florence in 1920 when Aurelio Conti began producing blenders, mixers and other catering equipment. In 1950, production of the first coffee grinders commenced. Even in those early days, the brand quickly became synonymous with quality production and technical excellence.

Fast forward to 2000 and the export market became a very significant part of the Eureka story. Following the death of Valerio Conti in 2010, new management and global expansion continued apace, including the movement to automation.

By 2019 Eureka had become the leading grinder manufacturer (turnover & units) within the professional coffee sector and in 2020 the Oro brand was launched to celebrate 100 years of Eureka and 100 years of grinding excellence. By 2023, Eureka had sold 190,000 grinders worldwide and with 10 new product launches in 2022-23 including their first espresso machines for the Prosumer marketplace, Eureka are a company that are going places.



## THE JAGUAR COLLABORATION

We started selling Eureka grinders back in 2018 and the brand's popularity and sales have gone from strength to strength ever since. The brand ethos is aligned very closely with our values here at Jaguar and is focussed on the complete "Coffee Experience" with a comprehensive range of grinders to suit all needs from home enthusiasts using prosumer grinders, to small coffee shops right through to high volume outlets using top of the range commercial grinders, all supplied with Eureka's trademark technical excellence.

Eureka continue to invest significantly in R&D (over half a million pounds was invested in development in 2023) and innovation is at the heart of everything that they do. The latest technologies include:

- **Stepless Micrometric Regulation System** (Eureka patented) offering infinite adjustment points of the lower blades. Guarantees precision and grinding performance.
- **High Speed Maintenance Technologies**
- **Silent Grind Technologies**
- **Anti Clump 7 Electrostaticity**
- **Grind by Weight Technologies**
- **Touch Display with IPS Technology**



## THE EUREKA RANGE AT JAGUAR

Choose from the iconic Mignons (prosumer), our diverse commercial range featuring the Helios and Atom grinders (with optional space-saving auto tamp that sits neatly underneath) or the Maxxi grinder for high volume outlets. Watch this space for our Eureka accessories launch coming very soon and an exclusive range of high end grinder burrs. For more info, see our Eureka web pages or email [sales@jesuk.com](mailto:sales@jesuk.com)

# EXCLUSIVE DEALS FOR JAGUAR CUSTOMERS

To celebrate six years of partnership with Eureka, we've set up a selection of deals exclusive to Jaguar customers.

## PACKAGE DEAL: SAVE 10% WHEN YOU BUY ANY OF OUR ATOM GRINDERS WITH AN ATOM AUTOMATIC TAMPER

Perfect for mid- to high-consumption commercial venues, all Atom grinders focus on producing outstanding coffee grounds while remaining quiet in operation.

### Which Atom is right for you?

- Choose **Atom 60** for producing coffee grounds for anything from Turkish and French Press to drip brew without a dip in flavour quality. Or switch the coffee grounds container for the all-purpose hands-free fork (both included) for excellent espresso
- Choose **Atom Specialty** for outstanding espresso coffee grounds at a price that suits most mid-sized outlets
- Choose **Atom Touch** for a compact grinder with an intuitive touchscreen. The compact size and smaller hopper (compared to other Atom models) makes it ideal for mid-sized commercial venues
- Choose **Atom Excellence** for an upgraded touch screen offering three programmable doses + continuous, burrs replacement advice, customisable grinding activation mode, password protection
- Choose **Atom W** to benefit from Eureka's patented grind by weight technology, enabling extreme precision, reduced waste, and improved coffee flavour

### Whichever you choose

The Atom Automatic Tamper is designed to sit beneath all ATOM model grinders for a neat on-counter solution that looks great and ensures optimal use of surface space.

The automatic operation means a slicker, quicker workflow, ideal for busy coffee shop environments, and removes the pressing variable of standard tampers, ensuring consistent, outstanding quality time after time.



ATOM  
PACKAGE DEAL  
CLICK HERE



## PACKAGE DEAL: SAVE 10% WHEN YOU BUY THE NEW MAXXI WITH THE DISKO AUTOMATIC TAMPER

Introducing Maxxi for extremely high-volume outlets: the combination of 85mm flat burrs and the dedicated motor enables baristas to handle a daily consumption of up to 10kg.

Features include:

- **Silent Technology**
- **New ELR System**  
With the sloped grinding chamber providing extremely low retention.
- **Robust Metallic Fork**  
For any type of filterholder, adjustable in height for hands-free operations and rubber coated to increase stability.
- **Stepless Micrometric Regulation System**
- **High-Speed Maintenance**  
Burrs and coffee outlet chute.
- **Touch Screen**  
3 doses + continuous, burrs replacement alert and password system.
- **Dedicated Grind Regulation Dial**  
King-sized and sloped, increasing barista comfort and precision during regulation process.
- **Filter Holder Spotlight**

### Paired with Eureka's Disko Automatic Tamper

Compact and modern design. Ideal for baristas and home users that wish to speed up their workflow and obtain reliable results during coffee extraction by removing the pressing variable. Also avoids unnecessary fatigue in high-volume coffee shops and looks fantastic next to the Eureka Maxxi.



MAXXI + DISKO  
PACKAGE DEAL  
CLICK HERE

BONUS DEAL  
INTERESTED IN THE DISKO  
WITHOUT THE MAXXI?  
BUY 5+ SAVE 5%  
BUY 10+ SAVE 10%

ALL DEALS  
AVAILABLE NOW  
AS PRE-PACKAGED  
PRODUCTS

